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3C Payment and Pennies announce partnership to increase digital charity donations across the UK & Ireland.

3C Payment, a Global payment Service provider, and Pennies, a fintech charity, have announced a partnership to offer cashless donations on 3C Payment terminal solutions to provide an easy and convenient way to increase charity donations in the UK & Ireland, and make a greater impact to those in need.

3C Payment has integrated Pennies' digital charity box technology into their 3C Integra payment application so that Hospitality, Food & Beverage & Retail merchants can give their customers the option to add a Pennies micro-donation to their purchases. Merchants can nominate their chosen charity to benefit from donations, and the option to donate is presented on the payment terminal where the cardholder can then pay by EMV CHIP & PIN or Contactless.

3C Payment's client Drake & Morgan are the first to use Pennies donations with 3C Pay@Bar and Pay@Table solutions across their selected London locations. Customers have the opportunity to add a 50p donation to their bill with the funds currently going towards Drake & Morgan's long-term charity partner Maggie's, who's cancer centres across the UK provide invaluable support to people with cancer and their families.

"3C Payment is proud to partner with Pennies to unlock millions of pounds for charity, and demonstrate the potential for financial technology to be a force for social good. We are confident many of our clients across the UK & Ireland will be interested to adopt the technology, and the feedback so far from clients indicates an exciting future for digital charity donations." Craig Borrett, Chief Product Officer, 3C Payment.

"Pennies is delighted to be working with 3C Payment to give more merchants access to our digital charity box solution. At a time where charities need greater support, and businesses are looking to make a meaningful difference for their customers, colleagues and communities, 3C Payment and Pennies are offering a secure, accessible and impactful way for people to donate to charity." Paul Seaman, Head of Business Development & Product, Pennies

About 3C Payment

3C Payment makes it easy for consumers to pay anyhow, anywhere, using highly secure specialized transaction flows that support the needs of our clients. The services we offer cover the full transaction journey from integrated P2PE EMV hardware linked to our hosted infrastructure and payment gateway services, to online and in-app payment acceptance linked to onsite and ERP systems. Our secure 3C Integra hosted platform unifies multiple payment channels allowing merchants to confidently trade in person and online in over 45 countries worldwide with local or centralized reporting accessible from anywhere through our web portal.

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About Pennies

Pennies is an award-winning fintech charity (registered no. 1122489) launched in November 2010. Their 'digital charity box' is the digital upgrade of the traditional collection tin, designed to fit with our increasingly cashless lifestyles. Anyone can 'feel-good' give with participating Pennies retailers – by donating a few pence to charity when paying by card or mobile wallet. It's as simple as a single press of a button or click of a mouse.

Pennies has enabled an incredible 88 million small change digital donations to date through its digital charity box, raising £22 million in extra income for more than 550 charities, and growing.

Pennies is live across a breadth of 60+ retail, hospitality and service sector leaders, including Domino's, Boots Opticians, Screwfix, Medivet, Hobbycraft, Topps Tiles, Virgin Holidays, Zizzi, The Entertainer, Greene King, Signet-owned jewellers H Samuel and Ernest Jones, and Rontec and MFG roadside retail outlets. It is also registered in the Republic of Ireland, Jersey and the Isle of Man.

For more information on Pennies please visit:

www.pennies.org.uk

<https://www.facebook.com/Penniesorguk/>

https://twitter.com/pennies_orguk
