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**3C Payment announces strategic partnership with Shiji Group to expand product offerings and accelerate Global growth.**

[3C Payment](#), a global payment service provider and industry leader in Hospitality payments, and [Shiji Group](#), a global network of cloud technology platforms for hospitality and retail industries have today announced a strategic partnership to expand development of product integrations and target more customers in Europe & Middle East, North America and Asia.

Shiji, the global provider of world-class technological solutions for the hotel, retail, food service and entertainment industries, has integrated with 3C Payment to support the expansion of its payment solution to tens of thousands of additional hotels and restaurants worldwide.

Shiji Group recently completed its certification with 3C Payment, which allows both 3C Payment and Shiji to securely process and extend both eCommerce and Card Present transactions internationally - meeting the needs of retail, food and beverage and hotel merchants across the globe.

The solution will extend to several Point of Sale (PoS) and Property Management System (PMS) systems, many of which 3C Payment already worked with, and together both companies will continue to develop integrated products to support this strategic partnership. The Shiji Group Products include:

- **Infrasys** Cloud PoS – installed in thousands of global food & beverage venues; 3C Pay@Counter solutions are available at Hotels in Europe, and 3C Pay@Table will be piloted in the coming weeks
- **StayNTouch** – an innovator in mobile technology and PMS for hotels; the integration of StayNTouch with 3C's fixed, portable and kiosk payment solutions provides hoteliers with flexible, secure and efficient solutions in all environments.
- **Concept** – a leading PoS solutions for the worldwide Hospitality sector including Golf and Spa resorts; with 3C fixed and portable integrations already established, customers benefit from secure payment processing across multiple channels through our secure hosted platform.
- **MyCheck** – a suite of digital consumer facing product with online payments; allowing mutual customers to benefit from payments via the mobile app for check-in, and ordering at the room or in the bar & restaurant. Payments can be tracked via 3C digital gateway for business intelligence and targeted loyalty offers.

*“3C Payment is very excited to develop our Global partnership with Shiji Group. 3C Payment solutions are trusted payment by tier one hospitality brands around the world, and our collaboration with Shiji will see more hoteliers benefit from seamless PMS/PoS payment integrations with specialist functionality and Point-to-Point Encryption security. Our common mindset of providing a guest-centric experience, and implementing new digital innovations for the hospitality industry, makes them an ideal partner for 3C to grow with.”* Damien Estrade, Head of Strategic Partners Management, 3C Payment.

*“By partnering with 3C Payment we continue to expand our offering around secure, easy to use and modern connectivity to the hospitality market and beyond. The certification of the Shiji Payment Solution with 3C Payment supports our international strategy to create an open platform that integrates widely for the benefit of our customers and the market around the world.”*

Michael Balzer, Vice President – Shiji Global Payment Solutions.

### **About 3C Payment**

3C Payment makes it easy for consumers to pay anyhow, anywhere, using highly secure specialized transaction flows that support the needs of our clients. The services we offer cover the full transaction journey from integrated P2PE EMV hardware linked to our hosted infrastructure and payment gateway services, to online and in-app payment acceptance linked to onsite and ERP systems. Our secure 3C Integra hosted platform unifies multiple payment channels allowing merchants to confidently trade in person and online in over 45 countries worldwide with local or centralized reporting accessible from anywhere through our web portal.

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### **About Shiji Group**

Shiji Group provides software solutions and services for the hospitality, food service, retail and entertainment industries, ranging from hotel management solutions, to food and beverage and retail systems, payment gateways, data management, online distribution and more.

Founded in 1998 as a network solutions provider for hotels, Shiji Group today comprises 4,000 employees in 70+ subsidiaries and brands, serving over 60,000 hotels, 200,000 restaurants and 400,000 retail outlets.

Shiji develops a network of cloud technology platforms that facilitate data exchange by connecting businesses vertically and horizontally across related industries. The importance of cross-industry integration to connect all levels of the supply chain, from guests, to distributors and suppliers of all types is a critical part of our mission. Our goal is to facilitate the transition to fully integrated systems for our clients through a network of platforms that communicate securely and easily so our clients can focus on their core competencies of serving their customers and guests.